

22-25 October

2026



**SPONSORS
VISIBILITY**



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**22 - 25
OCTOBER
2026**

Cross-country fence
Show jumping fence
Video on big screens
Exhibitor booth
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CROSS-COUNTRY FENCE

- ★ *The highlight of the event, attracting large crowds*
- 🕒 *Around 5 hours of competition*
- 🚩 *30 obstacles (45 efforts)*

- Your obstacle is named after your brand
- Signs and/or banners (to be supplied by you) placed around the obstacle we provide, or even over it if the sporting setting allows.
- Quoted by the speaker and commentators
- Visibility for spectators on site
- Live streaming coverage

DEPENDING ON LOCATION
FROM € 3,500 EXCL. VAT



SHOW JUMPING FENCE

The competition final ★

Suspense until the very last second ⌚

13-obstacle course 🏇

- 4 panels (L60 x H150 cm, to be supplied by you) placed on the obstacle's stands, on both sides
- Your fence entirely in your corporate colours: we match the bars to your visual identity.
- Visibility for spectators on site
- Live streaming coverage

€ 3,000 EXCL. VAT



VIDEO ADVERTISING

- 3 giant screens: main arena, village, food court
- Approximately 20 small screens: restaurants, VIP area and loges, welcome area, etc.
- Video of maximum 20 seconds, to be provided by you
- Broadcast for 4 days, all day long, between tests and during each break



€ 3,200 EXCL. VAT

EXHIBITOR STAND

TENTS

- Tent built by us, with flooring, electricity, lighting, 1 parking space
- 25 m² (5x5m) : € 2,100 excl. VAT
- 25 m² (5x5m) with corner : € 2,500 excl. VAT
- 9 m² (3x3m) : € 900 excl. VAT
- 16 m² (4x4m) : € 1,400 excluding VAT, new offer available in limited quantities



OPEN SPACES

Space on the ground with dimensions adapted to your own structures (your marquee, lorry, outdoor products, etc.). Includes 1 parking space + electricity

- € 85 per square metre, excluding VAT

ADVERTISING ON SITE

THE MAIN ARENA: € 2,200 EXCL. VAT

- The place where the whole competition happens
- Visible to spectators on site for 4 days
- Live stream camera visibility for 4 days
- Panel to be supplied by you, W 2m x H 1m

OTHER AREAS

Banner (W 2 or 3m x H1m) or sign to be provided by you:

- **Warm-up arena**, € 1,300 excl. VAT : accessible to the public on site
- **Outskirts of the village exhibitors**, € 1,300 excl. VAT: near the car parks or the entrance to the exhibitors' village
- **Route de Bordeaux**, € 2,100 excl. VAT: busy road alongside the site





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